

Ratos investment in Plantasjen

PLANTASJEN[®]

Industry fundamentals

- Home market ~3,3 bn EUR (NO, SE, FI plant market)
- Resilient and growing market (2-3% p.a)

Plantasjen's specific strengths

- Undisputed market leader in the Nordics
- Industry leading supply chain
- Strong and well-known brand

Investment strategy

- Drive growth in home markets through channel expansion with smaller store formats, wholesale and e-commerce
- Increase profitability and product quality/uniqueness through further supply chain development
- Create the leading European plant company

Key facts Plantasjen

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|-------------------------|---------------------|
| Investment year | 2016 |
| Ownership | 99% (1% management) |
| Consolidated book value | SEK 1 128m |
| Net investment | SEK 1 386m |
| Chairman | Hilde Britt Mellbye |

Ratos's team
Magnus Agervald

