# RETZS

Ratos and value creation in challenging times Susanna Campbell, CEO

14 March 2013

#### Today's presentation

- Strategy: past and future
- 2012 for Ratos
- 2013

# New CEO and Chairman: change but no drama

- CEO with focus on continuity
- However: continuous improvements key
  - Changing business environment
  - Ratos good, but can always get better
- Review of strategy
  - Interviews
  - Market overview
  - Review of Ratos's performance

## PE – bright future or mostly cloudy?

#### Increased committed capital

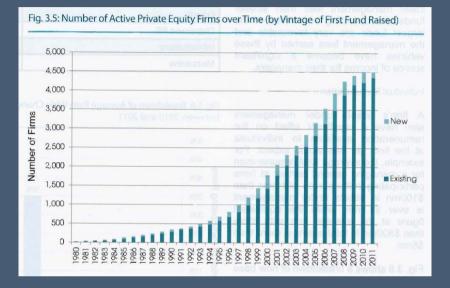


#### Lower returns over time

Median IRR (%) per vintage year för buyout funds

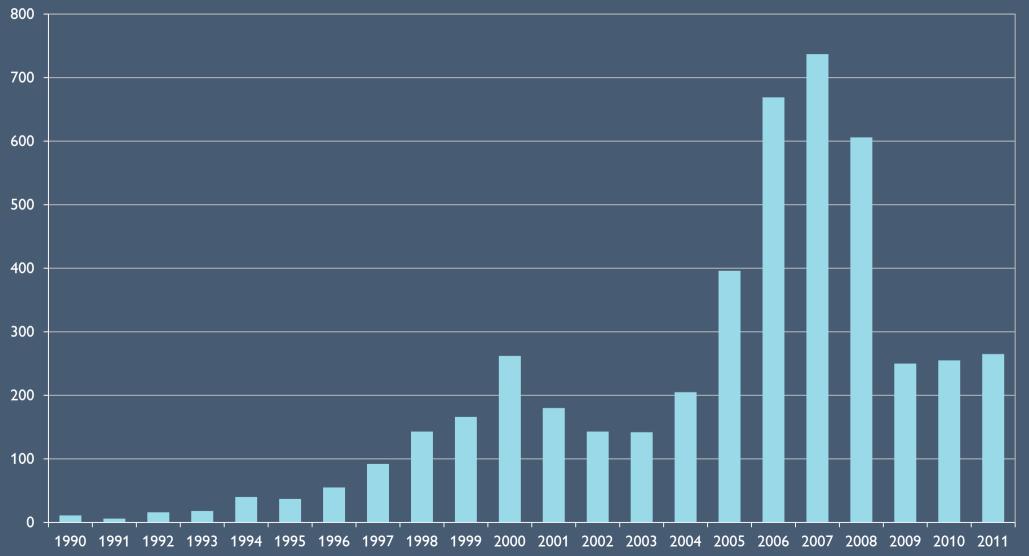


#### Record high number of PE companies

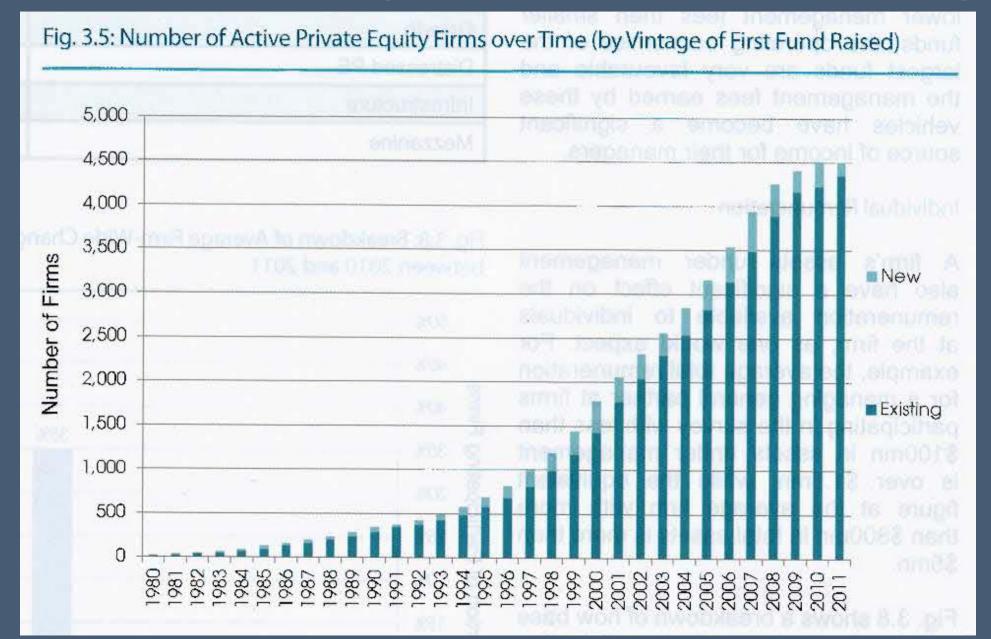


#### Capital committed to PE has increased substantially

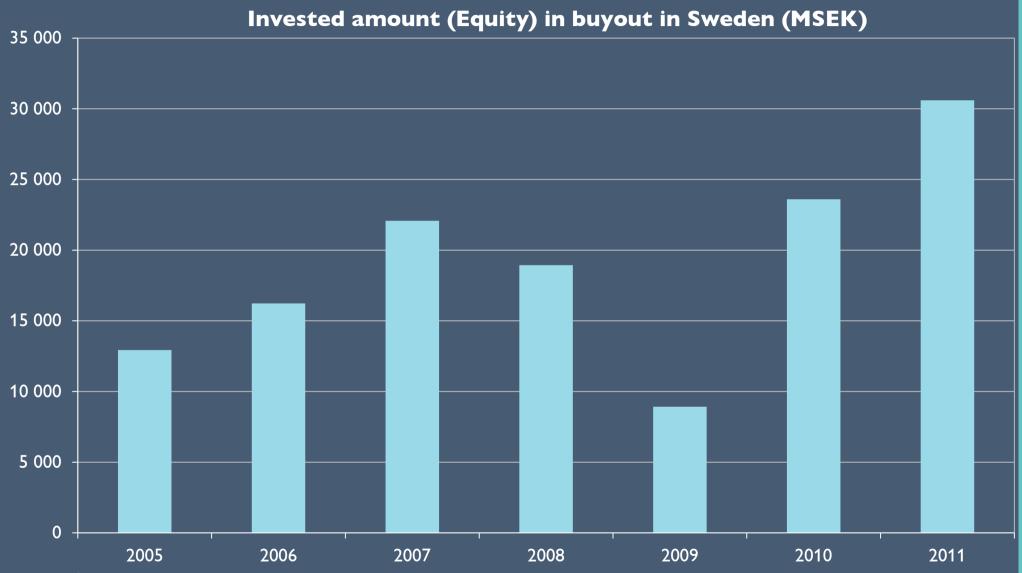
LP commitments (\$ bn) to private equity by vintage year - global



#### Number of PE companies at continued record high



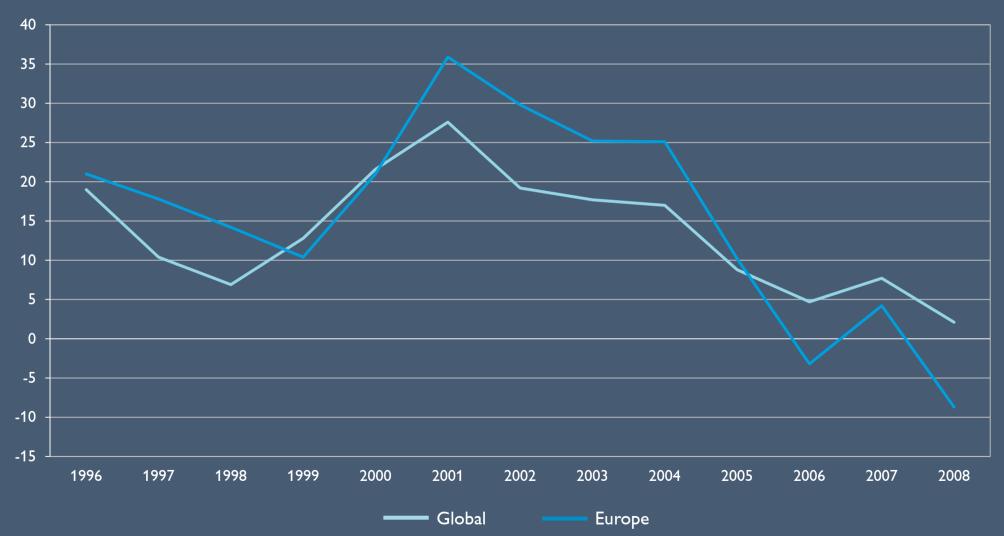
#### PE investments in Sweden were "all-time-high" 2011



Source: SVCA Årsrapport 2011

#### Lower returns over time

Median IRR (%) per vintage year for buyout funds



Source: The 2011 Prequin Private Equity Performance Monitor

#### Impact on the industry and Ratos

- PE ownership increasingly common
- Expect tough competition going forward
- Only the best can attract new capital
- Easy money is gone (for good?)
- Need to bring more to the table than financial engineering
- Ratos and our business model (even more) competitive

## Ratos in a very good position

- First many strengths
  - Well functioning and successful strategy
  - Brand and values
  - Ownership structure and long-term view
  - Organisation with deep business knowledge and drive
- Also
  - Financing not for everybody and definitely not on the same terms
  - Active ownership even more important going forward
  - Challenging market = an opportunity for Ratos

#### Nevertheless: challenges lie ahead

- Macro environment
- Competition: acquisitions / transactions
- Pressure on returns
- Capital need for flexibility

#### Strategic framework stands

- Many opportunities remain
- Focus on development within current strategic framework
- Broaden strategy in the future?

#### PEC 2.0



#### 2013



Introducing MacBook Pro with 13-inch Retina display

Over 4 million pixels. Under 3.6 pounds. It's impressive by any measure.

#### PEC 2.0: priorities

- 1. Further develop active ownership
- 2. Increase focus on transactions
- 3. Increase efficiency in the organisation
- 4. Ensure flexible access to financing

#### 20% IRR target stands

- Benchmarking: Ratos in line with top performers
- The effect of the financial crisis
- 20% realistic target going forward
- All things equal: tougher to achieve now

#### Objectives

- Excellence in industrial development and active ownership
- High transaction activity
- Continued high returns
  - Growth

## 2012: the first step on Ratos's new journey

- 1. Focus on profit growth in the portfolio
- 2. High transaction activity
- 3. New organisational structure
- 4. Flexible access to financing

#### 1. Active ownership in a challenging market

- Existing portfolio key
- Not "one-size fits all"
- Flexibility
- High level of preparedness
- Cost focus
- Selective growth focus
  - Offense after defence fixed
  - Take market share

#### 1. Active ownership – the portfolio in 2012

- Weak economic climate
- Mixed performance
  - Half of companies performing better than 2011
  - Three companies with strategic issues
- Significant action programs
  - Stabilisation of profits in Q4
    - Action programs have effect

## 1. Overall view of development 2012

Arcus-Gruppen Bisnode Finnkino **GS-Hydro** HL Display KVD Kvarndammen Mobile Climate Control Stofa

Biolin Scientific Contex Euromaint Hafa Bathroom Group Inwido SB Seating

AH Industries DIAB Jøtul

## 2. Well functioning bank market

- Increasing bank activity through 2012
- Selective banks
- Ratos has strong position

#### 2. Increased internal focus on transactions

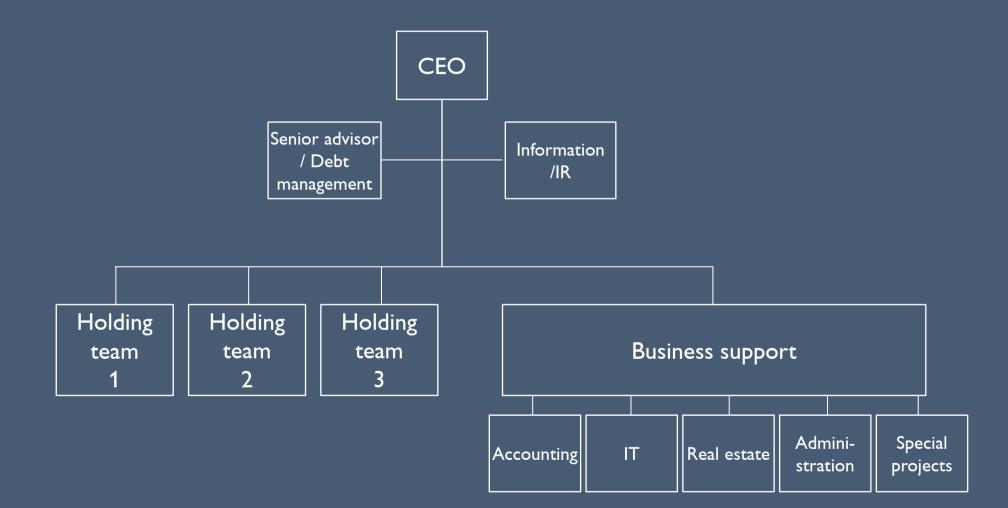
- High deal flow
- Own initiatives balance structured processes
- PE funds need to sell
- Bilateral discussions
- Increasing quality in deal pipeline through 2012

## 2. High transaction activity

#### Exits

- Anticimex: 24% IRR
- Contex: -16% IRR
- Lindab: 23%/11% IRR
- Stofa: 55% IRR
- Acquisitions
  - Arcus-Gruppen's add-on
  - Aibel

#### 3. New organisational structure



#### 4. Flexible access to financing

- Ratos's business model different
  - Big flows of capital difficult to forecast
- Timing important
- Need to make acquisitions when they are available
  The "smörgåsbord" of financing
- Overall risk no leverage in holding company
  - Increasingly interesting acquisition opportunities in 2012

## 4. Flexible access to financing - how?

#### Lowered dividend

- Maximise value creation long term
- Dividend a priority for Ratos
- Updated dividend policy
- Existing mandate to issue B-shares
- Suggested new mandate to issue preference shares
  - Handles in- and outflows
  - Debt-like equity

## Macro 2013

- Brighter signals
  - Emerging markets
  - US
- Gradual global recovery 2013
- Downside risks
- Europe lags
- Means continued tough macro environment for 2013 at least first half

## 2013 for Ratos

- Significant exposure to Nordics and Western Europe
- Brighter towards the end of 2013?
- High level of preparedness
- Conditions for improved results in the holdings mainly in H2

#### Increased transaction activity 2013?

Nordic banking market continues to function well

- High capital availability
- Selective banks
- Transactions focus
- Indications on higher activity 2013
  - More stable market conditions
  - Closure?
- Many companies in pipeline

#### Ratos well positioned for the future!

- Strategic framework stands
- Room for development: PEC 2.0
- Interesting acquisition opportunities
- 20% IRR requirement stands
- Flexible access to financing is key
- Challenging 2013 (at least the first half)
- Focused and motivated organisation

## RATZS